

## **STAYING CONNECTED MADE SIMPLE**

### **INTERNATIONAL CENTRE OFFERS COMPLIMENTARY WIFI SOLUTIONS**

**MISSISSAUGA, ON. JULY 10, 2012** - The International Centre is pleased to announce its Craft Eatery has become a complimentary wireless hotspot. As exhibitors, show management and guests become more dependent on superior wireless solutions the International Centre continues to demonstrate its commitment to enhancing client and visitor experiences. The addition of wireless solutions is just part of the International Centre's ongoing multi-phase plan to upgrade technology services, and provide clients with exceptional services to fit their needs.

Situated between the International Centre's Hall 1 and Conference Centre, Craft Eatery has become a popular spot for patrons since opening in January 2012. With the addition of complimentary wireless access, visitors will now have the convenience of staying connected while enjoying a freshly brewed cup of coffee, or hand-crafted, cooked to order daily Chef special.

"Clients and visitors to the International Centre do much of their business over smart devices," said Trevor Lui, Director of Operations and Sustainability at the International Centre. "Offering complimentary WiFi in our Craft Eatery enables them to perform routine tasks without interruption. They are able to check email or surf the web, easily and at no extra cost."

The Craft Eatery WiFi connection will be a self-service network, offering visitors the ability to automatically connect by turning on their wireless device. Clients and exhibitors will still be able to purchase full tech supported Ultra High Speed wireless services throughout the remainder of the building for their mobile devices.

"The needs of our clients and visitors are always changing," said Raiman V. Dilag, Manager of Information Systems and Telecommunications, at the International Centre. "The services we offer will continue to evolve as business needs change. The complimentary WiFi service allows clients and visitors the opportunity to stay connected on-the-go."

With the newest addition of Craft Eatery's wireless hotspot, the International Centre continues to focus on improving client and visitor experience, offering technological solutions that fit the over 450 events held annually.

#### **About the International Centre**

The International Centre boasts 40 years of success as the leading trade and consumer show venue in North America, and one of Canada's largest privately owned multi-purpose conference facilities. Located at 6900 Airport Road, offering complimentary parking for 5,000 vehicles and surrounded by more than 10,000 hotel rooms, the International Centre is easily accessible from any point in the Greater Toronto Area. For more information visit [www.internationalcentre.com](http://www.internationalcentre.com).