



**CRVA ANNOUNCES ANNUAL TORONTO SPRING CAMPING & RV SHOW AND SALE
SET FOR FEBRUARY 25-28, 2016 AT THE INTERNATIONAL CENTRE, MISSISSAUGA**

*Canadian Recreational Vehicle Association's 2016 Toronto Spring Camping & RV Show and Sale
to offer ideal experience for new and existing RV consumers*

BURLINGTON, Ontario, Aug 6th, 2016 - The Canadian Recreational Vehicle Association (CRVA) is proud to announce that its new Annual Toronto Spring Camping & RV Show and Sale and is set for Feb 25-28, 2016 at The International Centre in Mississauga, Ontario.

The 2016 Toronto Spring Camping & RV Show and Sale will be the largest RV industry show in Canada. It will reflect the CRVA's innovative approach to providing a top retail experience for the RV industry consumer and will feature exclusive access to the best value purchase opportunities for both knowledgeable and new consumers, directly with local RV dealerships.

"We are excited to have the opportunity to build on four decades of historical success while providing new and fresh experiences that will delight discerning RV consumers," said Roger Faulkner, President of the CRVA. "The 2016 Toronto Spring Camping & RV Show and Sale will create the perfect forum for Dealers, Manufacturers, Suppliers and Consumers to engage in sales opportunities for the best pricing on the newest and most cutting edge RV offerings the industry has to offer."

"In addition to having the best selection of RVs in the industry, we plan to look for avenues to engage new potential partnerships with sponsors and suppliers to help create the perfect experience for all RV consumers," added Faulkner.

RV dealers are very aware of CRVA's commitment to the RV industry and long-standing success of operating an RV consumer show. "The Toronto Spring Camping & RV Show and Sale will be the premier industry event of the year that will showcase the newest RVs while providing the best consumer experience in an RV retail show and sale," said John Petrie, President of Niagara Trailers.

"The International Centre makes it easy and accessible for consumers to engage with our dealership in a very comfortable, interactive and attractive environment. We are thrilled to be involved with the CRVA on the event," added Petrie.

"We are delighted to host the CRVA on creating this unique experience for its membership, dealers and the public to come together," said Michael Prescott, Chief Executive Officer, The International Centre. "The positive history and multi-year partnership between The International Centre and the CRVA speaks volumes to the quality of the annual consumer show. We are confident the 2016 Toronto Spring Camping & RV Show and Sale will be the best RV Show ever."

About the Canadian Recreational Vehicle Association:

CRVA promotes all aspects pertaining to the quality and safety in the RVs built by CRVA member companies in Canada and the United States. The Association ensures a continuity of professional standards beneficial to the RV industry and, ultimately, in the best interest of the consumer. For more information, visit www.crva.ca.

About The International Centre

The International Centre boasts over 40 years of success as the leading trade and consumer show venue in North America, and one of Canada's largest privately owned multi-purpose conference facilities. Located at 6900 Airport Road, offering complimentary parking for over 5,000 vehicles and surrounded by more than 10,000 hotel rooms, The International Centre is easily accessible from any point in the Greater Toronto Area.

For more information, visit www.internationalcentre.com.

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