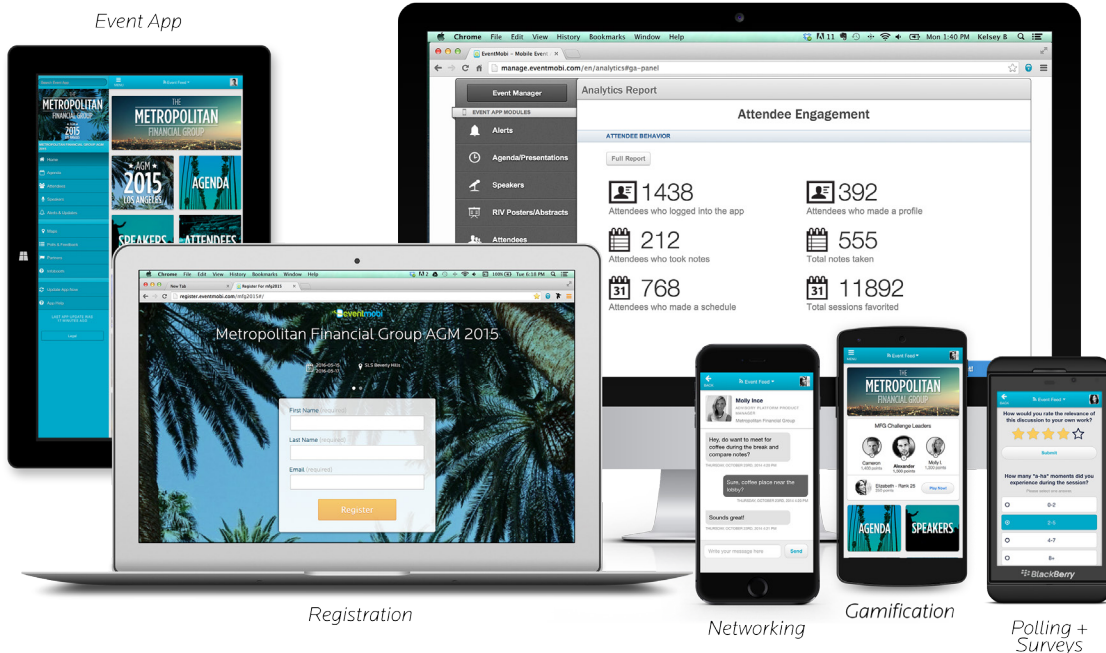




Everything You Need Products + Enhancements

Event Analytics

Event App



Registration

Networking

Gamification

Polling + Surveys

Products



Event App
Everything you need to replace your paper event guide.



Registration & Check-In
Fully integrated registration: seamless experience for attendees, simple for you to manage.

INCLUDES

- ✓ Custom Branding
 - ✓ Full Control Using Content Manager
 - ✓ Unlimited Admin Accounts
 - ✓ Browser-Based App Available Up to 1 Year Post-Event
 - ✓ Personalized Schedules
 - ✓ Unlimited Tracks and Sub-Tracks
 - ✓ Speaker Profiles (Admin or Speaker Can Edit)
 - ✓ Social Media
 - ✓ Indoor Floorplan & Google Map Integration
 - ✓ Info Booth
 - ✓ Easy Data Management with Excel
 - ✓ Basic Analytics (Powered by Google)
-
- ✓ Quick Setup
 - ✓ Custom Landing Page
 - ✓ Invitation and Confirmation Emails
 - ✓ Ticketing
 - ✓ Payment Processing
 - ✓ Session Selection
 - ✓ Onsite Check-In App
 - ✓ Kiosk Mode for Registration and Check-In
 - ✓ Custom Fields and Forms to Collect Attendee Information

App Enhancements



Available in All 4 App Stores

Your app is always accessible via web browser; however you can also make it accessible as a native app through all 4 app stores. It just takes one click!



Direct Notification™

Send targeted messages and alerts to select groups of attendees.



Attendee Networking

Foster connections among attendees with interactive profiles and private in-app messaging.



Live Polling, Surveys & Session Evaluation

Gain valuable feedback and engage your attendees.



Sponsor & Exhibitor Promotion

Showcase your exhibitors and offer your sponsors smart mobile ads on your event app.



Analytics & Engagement Dashboard

With attendee tracking and simple engagement metrics.



Document Library

Attach files to sessions, exhibitor and speaker profiles before, during, and after the event.



Gamification

Make your event fun, social and engaging by integrating gaming elements to the experience.



Secure Mode

For private events or when the content needs to be secured.

INCLUDES

- ✓ Mobile, Tablet and Laptop Web Browsers
- ✓ Apple App Store
- ✓ Google Play
- ✓ BlackBerry World
- ✓ Windows Mobile Store
- ✓ Available Up to 3 Months Post-Event. \$99/extra month.

- ✓ In-App Notification
- ✓ Email Notification (when not on the App)
- ✓ Send to All or to Select Groups of Attendees
- ✓ Pre-Scheduled Alerts

- ✓ Social Attendee Profiles
- ✓ Attendees Can Update Own Profile
- ✓ LinkedIn Integration
- ✓ Private 1-to-1 Chat

- ✓ Custom Session Feedback Questionnaires
- ✓ Simultaneous Session Polls with Live Results
- ✓ Ask Speakers Questions
- ✓ Idea Generation: Open Ended Questions
- ✓ Custom, Live Results Graphs (Bar, Horizontal, Pie)
- ✓ Unlimited Event Surveys (pre and post)
- ✓ Anonymous or Trackable Results Per Attendee

- ✓ Enhanced Sponsor Profiles
- ✓ Exhibitor Listing, Categories & Booth Locations
- ✓ Interactive Banner Ads
- ✓ Sponsors can Showcase Collateral, Video, Giveaways
- ✓ Exhibitors Can Manage & Update Their Own Profile

- ✓ Attendee-Specific Analytics
- ✓ Real-Time Attendee Activity Tracking
- ✓ Usage Trends
- ✓ Engagement Metrics for All App Modules and Interactive Features
- ✓ Live and On-Demand Report Generation

- ✓ PowerPoint, Word & Excel (ppt, doc, xls)
- ✓ PDF
- ✓ Images (png, jpg)

- ✓ Unlimited Challenges
- ✓ Social Networking
- ✓ Booth & Session Check-in
- ✓ Live Leaderboard

- ✓ Verified Registered Delegates Only
- ✓ Individual User Passwords
- ✓ Event Passcode
- ✓ SSL for Over-the-Air Data Security

App Enhancements Cont'd



Custom Fields

Powerful profiles making it easy for everyone at your event to make the most of your event app.



Multi-Lingual App

App navigation is available in over 19 languages, enquire for details.



Interactive Maps & Floorplan

Your attendees will never get lost.



White Label Solution

Maximize branding and make the app your own.**

INCLUDES

- ✓ Unlimited Custom Fields on Attendee, Speaker and Company Profiles
- ✓ Private Field Option (only visible to logged in user)
- ✓ Edit/Read-Only Toggle Options

- ✓ First Language Included

- ✓ Support for Multiple Maps
- ✓ Google Maps
- ✓ Custom Pin Drop for Sessions and Exhibitor Booths
- ✓ Flexible Pricing Based on Map Complexity

- ✓ Your Custom App URL (yourapp.com)
- ✓ Removal of EventMobi logo
- ✓ Native App White Label Available Fall 2015

Services



Email, Phone & Live Chat

Reach an EventMobi Support Specialist throughout the day online or by phone.

- ✓ North America EST
 - ✓ Monday to Friday 8am-8pm, Weekends 9am-5pm
- ✓ Europe CET
 - ✓ Monday to Friday 9am-5pm



Personal App Setup, Consultation & Post-Event Debrief

Support Specialists get you started and walk you through the process. After your event, we'll reconnect to study results.

- ✓ One-on-One Setup, Content Manager Training and Q&A
- ✓ Email, Phone & Live Chat Support
- ✓ Best Practices, Tips & Tricks
- ✓ Post-Event Analytics Meeting



Event App Promotion Video

60-second video walkthrough of your app.

- ✓ Customized to Your Event
- ✓ You Choose 3 Features to Highlight



Onsite Support

Piece of mind and a friendly smile; have EventMobi onsite as your go-to app genius.

- ✓ Mobile Tech Support to Answer Any Questions Your Attendees May Have
- ✓ We'll Work with Your A/V Team and Speakers for the Best Live Audience Response Experience



App Concierge

Project Manager and dedicated support staff to help you succeed.

- ✓ Dedicated Support Genius
- ✓ Project Development Timeline
- ✓ On-Demand Priority Support



Full Service

Short on time or staff? Leave it to us. Our Support Team will collect, manage and update your app.

- ✓ Your Content Can be in Any Format or on Your Event Website – We'll Turn it into An App

**Not available with Showcase.