



MEDIA CONTACT

Karen Wren
International Centre
kwren@internationalcentre.com
905.678.5596

INTERNATIONAL CENTRE PRESENTS THE RETURN OF ITS *SAVOUR LOCAL* PAVILION DURING THE 2012 TORONTO WINE & CHEESE SHOW

MISSISSAUGA, ON. FEB 27, 2012 - The International Centre is proud to announce the return of its *Savour Local* Pavilion, during the 2012 Toronto Wine & Cheese Show, March 16-18 at the International Centre. Presenting its first Craft Eatery "Pop-Up" Restaurant, the Pavilion will feature the artistry of International Centre's award-winning Chef Joseph Levesque offering a unique prix fixe menu. In addition, the International Centre has aligned with Friends of We Care, donating a portion of every prix fixe menu to the charity.

Relax in the *Savour Local* Pavilion's modern dining area and witness an action packed open-style kitchen while visiting partnering booths; Mill Street Brewery, Black Fly Beverages and Urban Fries & Pouterie. The Pavilion will showcase Chef Joseph Levesque's interpretation of global street food while patrons experience revolutionary cuisine inspired by local ingredients and paired with artisan craft beverages.

"With the continued success of "Pop-Up" or "Guest-Chef" concepts made popular by the likes of celebrity Chef Ludo Lefebvre, we are thrilled to be offering some of the hottest food trends, while including elements of sustainability," said Trevor Lui, Director of Operations and Sustainability at the International Centre. These styles are gaining steam; couple that with a love of street food and our talented Executive Chef Joseph Levesque and we're proud to say we've created something extremely cool for the thousands of foodies who participate at the Wine & Cheese Show."

With a focus on cutting edge concepts, the *Savour Local* Pavilion will feature future talents as Chef Levesque hand-picks the "Chefs of Tomorrow" from local culinary institutes to be a part of his team. Continuing to focus on the importance of sustainability, which is part of the foundation to the International Centre's business, the *Savour Local* Pavilion joins together elements of local ingredients, local talent and an incredible charity; making it that much more of a unique experience.

Participating brands in the *Savour Local* Pavilion include; Mill Street Brewery, Black Fly Beverage Company, Dairy Farmers of Ontario, Urban Fries & Pouterie, and feature host, International Centre's Craft Eatery.

As the encore pavilion for the International Centre, *Savour Local* is sure to be a visitor favourite during the 2012 Wine & Cheese Show. For advance ticket purchase to the *Savour Local* Pavilion Restaurant, contact craft@internationalcentre.com or call **Renata Patterson, 905-677-6131 ex 160**. For more information regarding the International Centre, visit; www.internationalcentre.com.