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## **INTERNATIONAL CENTRE PROUDLY RECEIVES PARTNERS IN PROJECT GREEN LEADERSHIP IN SUSTAINABILITY – HOSPITALITY AWARD**

**MISSISSAUGA, ON. NOV 2, 2011** - The International Centre was named recipient of the Leadership in Sustainability – Hospitality Award during the 2011 Partners in Project Green (PPG) Sustainability Awards which recognize the innovative and inspiring work of local businesses that are embracing sustainability.

Selected by a jury of their peers, winners of a PPG Leadership in Sustainability Award were evaluated in areas which showcased integrating sustainability in to operational practices, inspiring employees and peers regarding the environment and implementing cutting edge environmental technologies or practices. As a member of the PPG Sustainable Hospitality Consortium, the International Centre's continued commitment to setting high standards of environmental stewardship and becoming a leading facility for sustainable practices demonstrated the decision of PPG to honour the International Centre with such an award.

"This year's award recipients highlight how sustainability can be leveraged to not only reduce costs, but also realize new business opportunities," said Chris Rickett, Senior Project Manager, Partners in Project Green. "Thanks to the leadership of local companies in a range of sectors, we're really starting to see the fruits of a green economy in the Greater Toronto Area."

The International Centre's own CEO, Michael Prescott and Director of Operations and Sustainability Trevor Lui were present at the PPG Leadership in Sustainability Awards and accepted the Hospitality Award on behalf of the International Centre.

"We are extremely proud of this award, as the recognition qualifies our efforts," said Lui. "Our focus at the International Centre is to educate our customers and provide them with as much information and the tools necessary to assist in designing a sustainable event. We want to take the guess work out of going green, and initiatives like our Local Food Procurement and Sustainable Event Guide will guide clients in the right direction."

With the recent unveiling of its highly anticipated Sustainable Event Guide and implementation of a Sustainable Procurement Checklist, the International Centre showcases the importance in supporting a Greener Toronto. As an enthusiast for *Greening Greater Toronto's Commitment to Buy Green* and supporting local farmers in the community by using local in-season produce at its facility, the International Centre is setting high standards of environmental stewardship, employee engagement and community service.

### **About the International Centre**

The International Centre boasts 40 years of success as the leading trade and consumer show venue in North America, and one of Canada's largest privately owned multi-purpose conference facilities. Located at 6900 Airport Road, offering complementary parking for 5,000 vehicles and surrounded by more than 10,000 hotel rooms, the International Centre is easily accessible from any point in the Greater Toronto Area. Visit the International Centre online, [www.internationalcentre.com](http://www.internationalcentre.com).